

CITYNEWS

Discover.

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BEYOND EXPECTATIONS

In this edition of *City News*, we're continuing our feature entitled Beyond Expectations. In addition to showcasing all the good works happening in the city of St. Charles, in this issue you'll have an opportunity to read about several officers with the St. Charles Police Department, who have recently received public recognition for a job well done. Read on for further details honoring Officer Jim Godfrey and Officer Britt Duncan.

(article continued on page 5)
(above) - Congratulations to St. Charles
city police officer Jim Godfrey (left), who
was recognized during "Respect of Law
Day" held last month at the St. Charles
Optimist Club. Jim was nominated by Chief
Dennis Corley (right) for his exemplary
service as an officer. "Officer Godfrey has
impeccable morals and work ethic, in
conjunction with his high skill level and
public contacts he is an invaluable asset
to the St. Charles Police Department," said
Chief Corley.

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City of St. Charles Announces Automatic Meter Reading Conversion Project

St. Charles Public Works - Water Division will have staff on the ground over the course of the next three years.

The St. Charles Water Division recently initiated a \$3.8 million project to convert all water meters citywide to automatic meter reading. One full-time and four part-time city technicians will work on this project over the course of the next three years. These technicians will be uniformed and will also carry city of St. Charles identification badges.

This project will involve the installation of some 20,000 residential and commercial water meters. At the conclusion of the project, all meters in the city will be read automatically. No longer will a meter reader be required to open the meter lid and manually read a water meter. These new meters will be read remotely by hand-held receivers.

According to Bill Crist, Automatic Meter Reading (AMR) Project Manager, most residences and commercial establishments will receive new water meters. "This will involve removing the existing meter and replacing it with a new automatic meter," said Crist. "In most locations throughout the city, the meter will be placed in the same meter pit. Water supply to the home or business will be shut off for a very brief period during the course of the conversion."

Residents and business owners will be notified of the work approximately one week prior to the installation, via door hangers. Scheduled updates will be provided via the city's website in tandem with Discover St. Charles updates on YouTube.

"In addition," said Crist, "I will notify residents or business owners that their water will be shut off for the day of the installation. Meter installations will be performed from 7 a.m. to 3 p.m., Monday through Friday."

These schedules are approximate and could vary slightly due to weather and other variables. Just prior to the installation, the installer will knock on the door to alert the resident that their water will be shut off for just a few minutes. After installing the new meter, the technician may need to run water from an outside hydrant to flush air from the system.

Anyone with comments or questions concerning this project should call the city's Water Division at 636-949-3366.

If you notice any cloudiness following installation, simply turn on a cold water faucet, such as your bath tub, and run for just a few minutes.

Scout Day

Area Boy Scouts Visit the City of St. Charles Police Department



Scouts check out the weaponry table.



Officer Alexander shows scouts a machete.

photos courtesy of Kelly Glueck, St. Charles Patch.com



BUSINESS Receive Employer of the Year Awards

Mayor Faith Bestows 2011 Honors for Service, Retail, Manufacturing/Industrial, and Energy.

Mayor Sally Faith bestowed Employer of the Year honors on four St. Charles area businesses during the May 18 St. Charles Chamber of Commerce general membership meeting at the Lindenwood University Club.

"It is truly an honor to recognize local businesses who continue to thrive and prosper in our community," said Mayor Faith. "These companies make a significant investment in the city of St. Charles, and as employers provide their staff members a wide range of support and benefits. In addition," Faith added, "these local businesses have made generous commitments to paying it forward through contributions to various charitable and civic organizations. Their efforts are commendable and set a wonderful example worth emulating, which is exactly why they're deserving of this recognition."

St. Charles annually presents the Employer of the Year award in the categories of service, manufacturing/industrial, retail, and energy efficiency. The 2011 honorees are described as follows.

Formerly the Manufacturing/Industrial Award

"The First Annual Jack Heck Award"

-- renamed in honor of the late Jack Heck, recognizing a business that embodies the true spirit of collaboration - in memory of the city's economic development friend, partner and colleague.

Richard Jensen Rx Systems, Inc.

121 Point West Blvd. (63301) - 636-925-0001 www.rxsystems.com

In 1979, Richard Jensen founded Rx Systems, Inc. with the intent of creating a one-stop shop for pharmacy supplies. Beginning with 2,000 square feet of distribution space the company is now headquartered in St. Charles with warehouse locations in St. Charles, Dallas, Pittsburgh and Phoenix. A full-service provider of pharmacy packaging and supplies, Rx Systems has helped pharmacy owners develop products and strategies to better and more efficiently serve their patients.

The company accomplishes this task by designing, manufacturing and distributing items specifically for the pharmacy field, offering labels, forms, bags, vials, counter supplies and packaging supplies for all types of pharmacy markets, including retail, institutional (both geriatric and correctional), hospital and mail order.

The company has experienced consistent growth from two employees in 1979 to 235 employees at the close of 2010. In March of this year, the company added a new 20,000 square foot building in St. Charles bringing its combined square footage to 180,000. All but three employees on staff are full-time.

According to their nomination, Rx Systems utilizes merit reviews and a formal recognition program whereby management or an employee's peers can recognize outstanding performance. Additionally, staff members are recognized for years of service at an all employee luncheon as well as a Safety Wall of honor. The company's leadership believes that well-trained employees

are not only a benefit to the company but the community as a whole. "Although we want to retain our employees," said Jenson, "we take pride in strengthening what is already a well-trained workforce in St. Charles County. We like to grow our own skilled employees and provide an average of

1,800 hours of various employee training opportu-

nities each year," he said.

In addition to health, dental and vision benefits, the company provides at no charge to the employees short-term disability insurance, life insurance and a 401K plan with matching contributions. A lucrative paid time off plan provides up to 21 days off each year to staff with 10 years of service. All employees and their family members are covered by an Employee Assistance Program and the company sponsors an extensive health fair annually.

The company's charitable activities for the most part focus on organizations that provide assistance in St. Charles County, including Youth in Need, The Boys and Girls Club of St. Charles, Salvation Army, Boone Center, United Services and St. Charles Community College just to name a few. Additionally, Rx Systems employees raise funds on their own via bake sales, dress down days and rummage sales so they can donate to such organizations as Kids with Cancer, the American Heart Association and the Muscular Dystrophy Foundation. Rx Systems matches these employee contributions. The company is a supporting member of Partners for Progress and makes its executives available to sit on community boards such as the St. Charles County Transit Authority and the St. Charles County Workforce Investment Board.

Over the past 31 years, the company has become one of the premier manufacturers of pharmacy packaging in the country. Rx Systems attributes its success with a simple slogan that still holds true today: "Customer Services is Our Business.'



Front row (left to right) - Richard Jensen, Rx Systems, Inc.; Mayor Sally Faith; Aleece Vogt, chamber board president; Merle Schneider, Schneider Real Estate; Lynn Miller, Salon De Christé.

Back row (left to right) -- Scott Tate, St. Charles Chamber; Richard Duree, Book X-Change; Dan Duncan, MotoMart/FKG Oil; Bob Miller, Salon De Christé; Tim Luter, Salon De Christé, Rob Forsyth, MotoMart/FKG Oil; and David Leezer, director of economic development for the city of St. Charles.

Service Award

Tim & Tommy Luter, Bob & Lynn Miller Salon De Cristé

2880 West Clay (63301) - 636-946-2805 www.salondechriste.com

The name Salon De Cristé has been synonymous with success since 1997 when Mary Lou Luter, along with Lynn and Bob Miller opened their Mid Rivers location. By the end of 1998 Salon De Christé topped \$1M in sales and had over 40 people on staff. Fast forward to December 2001 when Salon De Christé St. Charles opened its doors. Keeping it all in the family, Bob and Lynn teamed up with Lynn's brothers, Tim and Tom Luter. The free-standing building on West Clay is 11,000 square feet with 4,000 square feet devoted to hair, 4.000 square feet devoted to the spa and 3.000 square feet in the lower level reserved for education, guests' private parties and future expansion. Now boasting more than 100 highly-trained

employees between the two locations, Salon De Christé provides services for some 5,000 guests every month.

According to hair stylist Bobbie Baravik, Salon De Christé has a unique management style that allows family to come first. "As employees," she said, "we have continued support to succeed professionally as well as maintaining balance to succeed in our personal lives." According to the nomination, staff that excel or contribute to the salon's growth are recognized at an annual awards banquet and also via publications and news articles highlighting specialties. Designer levels equate to employee promotions granted for achieving retention, retail and service goals. The salon provides a wide range of training and continuing education opportunities, including quarterly technical classes, as well as personal development and teambuilding seminars. Salon De Christé offers 50% reimbursement for outside education.

Today the company's revenues have grown to \$4M. In addition to implementing an anti-recession program in 2009, staff members benefit from a 401K matching program, medical, dental and life insurance, paid vacation, discounted salon services and advertising and promotional materials. The company's community and charitable activities include a sponsorship for St. Baldrick's in support of childhood cancer research, salon services for Dress for Success clients entering the work force, and prom dress donations for the Cinderella Project. In addition, salon staff has made donations of \$7,000 in gift cards to local charities. Salon De Christé has been honored by Allure Magazine as one of the top hair color salons in the United States; the company has also become known as "The" hair color salon of the Midwest.

Retail Award

Richard Duree Book X-Change

2144 First Capitol Drive (63301) – 636-949-2422 www.bkstr.com/webapp/wcs/stores/servlet/ StoreCatalogDisplay?catalogId=10001&langId= 1&demoKey=d&storeId=164904

Richard Duree formed the Book X-Change five years ago. His business is conveniently located on First Capitol directly across from the Lindenwood campus. He currently has seven employees on staff, which make it easy for students and faculty members to purchase and/or sell textbooks. The Book X-Change is billed as 'Your best source for textbooks and more.' In fact, you can even participate in the company's rental services as the Book X-Change currently rents over 225 titles on-site at their St. Charles location.

The company also provides a powerful online source of academic information. The Book X-Change serves as a tremendous source of critical textbook information for the academic community. According to the company's website, this service is available on a membership basis for any college or university professor, and they provide this service free of charge.

For both students and professors, the Book X-

Change provides an in-depth overview of services online. Interested parties can simply access their Frequently Asked Questions section of the company's website to get up-to-speed and start saving on their textbooks.

In terms of the company's growth rate, the Book X-Change has increased its employee numbers by 25 percent per year, and has also added one new building to the mix every two years. The company's revenues have also increased by 25 percent annually.

Over the years, the company has overcome a variety of economic challenges, including response to multiple competitors, major changes in the marketplace and intense pricing fluctuations. According to their nomination, leadership recognizes employees who excel or contribute to the company's growth by giving them more responsibility. One employee mentioned the importance of being trusted and valued to the point of having access to more authority. Staff members receive bonuses and gifts after a particularly busy week, and throughout the course of the year.

On the educational and training side of the house, the company's leadership provides a wide variety of managerial training for its staff members along with on-site training opportunities. In the area of employee benefits, the leadership team at the Book X-Change provides free luncheons, team-building exercises off-site on a monthly basis, college textbook scholarships and opportunities for future growth and expansion, including ownership opportunities.

The Book X-Change focuses its community and charitable activities predominantly on Lindenwood University providing eSupport along with contributions and financial support for both athletics and academics, as well as poverty causes supported by students and faculty on the Lindenwood campus.

Energy Efficiency Award

Rob Forsyth and Daniel Duncan MotoMart/FKG Oil

3750 New Town Blvd. (63301) 636-724-5774 www.motomart.net

MotoMart is a family-owned company that employs over 800 employees in 75 convenience stores located in six states: Missouri, Illinois, Indiana, Ohio, Wisconsin and Minnesota. Their store location on New Town Blvd. has been in business for two years and employs nine people. The company prides itself on great customer service and clean, customer-friendly locations. MotoMart strives to provide customers with the highest-quality merchandise and gasoline, along with a customer-friendly experience that keeps people coming back time and time again.

According to the company's website, you don't have to look too hard to find green alongside their MotoMart blue...and they're not just talking about the logo. The company is changing many aspects

of its business to help create a sustainable planet that's clean and healthy for generations to come. According to Daniel Duncan, vice president of facilities, the company has implemented a number of energy conservation features, including:

Sales floor area features a raised atrium space with energy-saving "Kalwall" insulated translucent skylight panels allowing natural light and reducing energy requirements for interior lighting.

Supplemental lighting in the sales area utilizes lay-in energy efficient parabolic fixtures using electronic ballast and T-8 lamps. In addition:

- Bathrooms incorporate energy efficient "Xcelarator" air hand dryers.
- Two roof top HVAC units incorporate state-ofthe-art energy efficiency and environmentally sound technology. The Carrier "Weather Maker" units use Puron non-ozone depleting refrigerant.
- In cooler door lights are LED strips that save up to 50 percent of the electricity over the conventional T-8 florescent fixtures and up to 75 percent reduction over T-12 florescent fixtures.
- The fuel island canopy has three 8 ft. x 8 ft. skylights that provide natural light to the interior area and reduce the need to have lights turned on during dark days.
- The exterior lighting for the entire project utilizes Solid State LED technology for energy efficiency and light quality.

The management team at MotoMart has compared the energy consumption of the New Town Blvd. store to a very similar store in Springfield, Illinois that uses conventional Metal Halide fixtures. This study shows a reduction of 121,620 kilowatt hours in 2010 or 313,920 kilowatt hours used in New Town as compared to 435,540 hours used at the Springfield store.

To put these numbers in perspective, the environmental impact of these equivalents on an annual basis equate to:

- · Planting 23 acres of trees
- · Removing 17 cars from the road, and
- Saving 11,056 gallons of gasoline

The city's annual economic development awards presentation took place as a part of the St. Charles Chamber of Commerce luncheon meeting, in conjunction with the chamber's Small Business Person of the Year Award. Merle Schneider, owner of Schneider Real Estate, was the chamber's 2011 recipient.

Mayor Faith indicated the city of St. Charles has continued to thrive over the years by encouraging local businesses to grow and expand. "In our ever-changing economic climate, it's critical to support area business owners so they can keep pace with technology, a growing population, and new product and service offerings," Faith said. "By helping businesses discover all that is St. Charles we can anticipate dynamic growth in our community throughout 2011 and beyond."

BUSINESS BRIEFS

David Leeser Joins Leadership Team • Credit Card Bill Pay



David Leezer Joins St. Charles City Staff as Director of Economic Development

Leezer formerly served as Vice President, Economic Development Collaborative for the St. Louis County Economic Council.

David Leezer has been named director of economic development for the city of St. Charles. Leezer fills a previously established position on the city's leadership team; his appointment was effective April 1, 2011.

"I am extremely pleased David has joined our staff," said Mayor Sally Faith. "Given his previous experience working in St. Charles County, he knows the players in St. Charles city and county firsthand. Plus, I've talked with several mayors from St. Louis County, and they all carry David in high regard, as well," she said. "This is perfect timing given we're on the cusp of some major redevelopment projects in St. Charles, including Streets of St. Charles, Lindenwood Town Center and Harbor San Carlos. I am confident David will further enhance the city's efforts to not only promote economic development on the west side of the Missouri River, but for this entire region as a whole."

Leezer has extensive experience having joined the St. Louis County Economic Council in 2006 to spearhead County Executive Charlie Dooley's economic development collaborative. Under Leezer's direction, the collaborative provided oversight for cooperative ventures among the County and its various municipalities with the goal of making St. Louis County more competitive in economic development.

A certified economic developer (CEcD), Leezer accrued a number of projects and successes in his tenure with the Economic Council, including the Council's first-ever electronic newsletter, creation of the national award-winning Certificate in Economic Development, oversight of the awarding of a nearly \$2 million EDA grant for the creation of a regional economic development strategy, and execution of the Council's successful acquisition of the coveted Accredited Economic Development Organization (AEDO) designation.

"David brings a wealth of knowledge and experience in all facets of economic development to the city of St. Charles, and has

definitely hit the ground running," said Michael Spurgeon, director of administration. "Without question, we are fortunate to have someone of his caliber spearheading our economic development efforts. Based on

2010 Census results, St. Charles is ranked the ninth largest city in the state of Missouri, and represents the third largest city in the St. Louis metro area. David joins us at a time when we're gearing up for MoDOT's reconstruction efforts on the Blanchette Bridge in 2012. His expertise will be most helpful during a pivotal period in our city's history," Spurgeon said.

Prior to joining the Economic Council, Leezer served as director of economic development for St. Charles County, and worked in partnership with communities to create more than \$2 billion in new investments over seven years. He also worked for Ameren (formerly Central Illinois Public Service) in economic development, helping communities improve their marketing and business development efforts. Leezer's other work experience includes director of administration for a small Illinois municipality and economic developer for a four-county planning agency.

"I am honored and humbled to be selected to lead the economic development team for the city," Leezer said. "This is an exciting time to be a part of St. Charles given its outstanding staff, strong partners in the county and visionary leadership. Its future truly looks bright," he said. "I also appreciate the city's leadership and their confidence in me, and look forward to serving

the St. Charles City Council and the residents and business owners of St. Charles for many years to come," Leezer added.

Leezer obtained a B.A. and M.A. in political science with an emphasis in public administration from

Eastern Illinois University. He is a graduate of the Economic Development Institute from the University of Oklahoma. He has also held the designation of Certified Economic Developer (CEcD) since 1992.

David and his wife Pat live in unincorporated St. Charles. She is a successful residential real estate agent for Coldwell Banker Gundaker's Route 94 & Bluestone Drive office in the city of St. Charles. They are the parents of one son, Nathan, who is in his second year of college studying mechanical engineering at Missouri University of Science & Technology in Rolla.

"I am honored to be selected to lead the city's economic development team."

David Leezer

City Offers Credit Card Bill Pay Option

Now you can pay your city of St. Charles utility bills online through the City's website at **www.stcharlescity-mo.gov** – from the home page, go to the Residents drop-down menu at the top and from there, select the Utility option.

The system is safe, efficient, easy-touse, and provides 24-7 access to account information, which previously required a phone call or a visit to City Hall during office hours. There is a per transaction convenience fee. Please visit the website for more details. You will still be able to pay permit fees and complete other financial transactions at the collection windows located on the first floor of City Hall.

BUSINESS BRIEFS

Convention & Visitors Bureau Director Retires • Beyond Expectations

CVB Director Retires to Teach at Lindenwood University, City Names Interim



David Rosenwasser did not renew his contract with the city after having served five years as director of the Greater Saint Charles Convention & Visitors Bureau (CVB). Effective June 7, he assumed new responsibilities as a full-time

associate professor in Lindenwood's school of Business and Entrepreneurship. Rosenwasser has taught at the university in an adjunct capacity for the past two years.

In a related move, Mayor Sally Faith named Martha Little, director of sales for the city's tourism division, to serve in an interim capacity. Little has been on staff with the tourism office since its inception in the mid-1980s. Over the course of the past 26 years, Little initially served in a variety of support staff capacities. Starting in 1992, she worked as convention sales manager where her primary responsibility was promoting and selling St. Charles as a convention destination for meeting professionals in the tourism industry. She was promoted to director of sales in March 2009, and in 2010 under her auspices, the CVB sales team surpassed established goals by 108 percent.

"Martha has more than 20 years experience in sales here at the CVB," said Mayor Faith. "Her vast knowledge in promoting St. Charles as a convention destination is second to none. Over the years, Martha has rep-



resented our city in a number of convention markets, including corporate, association, government, sports and SMERF (social, military, education, religious and fraternal). We couldn't be happier that she's accepted this new leadership role with the tourism office," Faith said.

Mayor Faith indicated Little will serve at the helm of the tourism office on a temporary basis while the St. Charles leadership team initiates a management search for a permanent, full-time CVB director.

According to David Rosenwasser, the St. Charles community is a crowned jewel and has so much to offer. "As a resident of the city, I fully recognize St. Charles' full potential as a destination, and have thoroughly enjoyed my time on staff. Likewise, I wish Martha and the entire tourism team all the best going forward. The city's tourism employees have never failed to exceed my expectations, in fact, their labor on behalf of the city is legendary," he said.



Located at 230 South Main Street in the

St. Charles historic district, the CVB is a city department responsible for:

- Promoting St. Charles as a destination for leisure travel
- Promoting the city as a destination for conventions and sporting events
- Providing convention services, planning assistance, and support to tour and event planners
- Assisting day-to-day tourists with their questions, itineraries and information needs
- Providing unique programs of interest to the general public

"We are grateful to David for his service to the city," said Mayor Faith, "and extend our well wishes for his continued success at Lindenwood." The Mayor went on to say the city looks at organizational changes such as these as an opportunity to determine what's best for the future of day-to-day tourism operations. "This departmental shift enables us to review the city as a whole and develop best practices in support of our residents and business owners," she said.

For more information, please direct all questions to Mayor Sally Faith at 636-949-3269 or Michael Spurgeon in the office of administration at 636-949-3200.

BEYOND EXPECTATIONS

Congratulations to St. Charles officers recognized for service excellence

(continued from page 1)

As indicated previously, **Officer Jim Godfrey** received recognition from the Optimist Club. He has been a member of the St. Charles Police Department for 19 years. As a leader on his platoon, Godfrey sets an example few can match. In 2010, he was involved in over 7,000 total calls for service, making 690 traffic stops, writing over 500 citations, while issuing 254 warnings. In addition, he arrested 85 persons and wrote 125 police reports. "Officer Godfrey, as a resident officer of the city of St. Charles, is known in his neighborhood and within the community as a trusted, compassionate and skilled professional," said Chief Corley.

"Providing excellence in police services, to everyone, through partnerships, to enhance the safety and quality of life for our community."

Police Mission Statement

Last month, on behalf of Mental Health America of Eastern Missouri and the Honorable Judge David Dowd, Officer Britt Duncan was nominated and selected to receive the John J. McAtee Award. This award is given each year to police officers who demonstrate compassion, patience and understanding when dealing with persons in a psychiatric crisis. Officer Duncan's support in this area of his work further fulfills the department's mission of "Providing excellence in police services, to everyone, through partnerships, to enhance the safety and quality of life for our community."

Congratulations to the Police Department for outstanding service excellence!



CALENDAR of EVENTS

230 South Main Street • St. Charles, MO 63301 • 636-946-7776 • 800-366-2427 • www.historicstcharles.com

(Events / Dates Subject to Change - revised 6/10/2011)

Thursday	St. Charles Municipal Band Concerts 8pm
Evenings	Frontier Park <u>www.stc-muny-band.com</u>
(Saturdays)	Farmer's Market May 14-Oct 29 6am-Noon
	Parking Lot at north end of Riverside Drive

- **1-30** Summer Fun Exhibit Frenchtown Heritage Museum www.frenchtownmuseum.net
 - 4 Riverfest 2011 Frontier Park Fireworks at 9:20pm Parade 10am, music, vendors & kid's area + Carnival July 1-4 1st: 5-11pm, 2nd: 3-11pm (Early Bird 3-5pm), 3rd: 3-11pm (\$20 wristband), 4th: 11:30-Close
- 9 Hope for Haiti 5K Run Frontier Park
- 9-10 King Orthopedic Big Shark Triathlon
- **St. Charles Community Big (Jazz) Band**7:30pm Frontier Park <u>www.stc-muny-band.com</u>
- 10 St. Charles Ranger Bike (Motorcycle) & St. Charles Lion's Club Car Show McNair Park 636-949-3372
- **19-22 Missouri River 340** Kayak race ending at Bishop's Landing starting the 20th www.rivermiles.com
 - **Music on Main** North Main Street Music from 5-7:30pm with the Red House Band
 - 22 Friday Night Flicks in FT www.Historicfrenchtown.com
 - 23 Lewis & Clark Fife and Drum Performance
 On Main Street from 12-2pm
- 26-30 St. Charles County Fair Wentzville www.stcharlescofair.org
 - 28 Hot Summer Nights North Main Street 6-8pm Live Music & Dining in the evening

AUGUST

AUGU	
Thursday	St. Charles Municipal Band Concerts 8pm
Evenings	Frontier Park <u>www.stc-muny-band.com</u>
(Saturdays)	Farmer's Market May 14-Oct 29 6am-Noon
	Parking Lot at north end of Riverside Drive
3-27	Woman's Work is Never Done Exhibit Frenchtown
	Heritage Museum <u>www.frenchtownmuseum.net</u>
7	Fleet Feet Flat Five Frontier Park www.fleetfeetstlouis.com
13	Lewis & Clark Fife and Drum Performance
	On Main Street from 12-2pm
14	St. Charles Community Big (Jazz) Band
	7:30pm Frontier Park <u>www.stc-muny-band.com</u>
17	Music on Main North Main Street
	Music from 5-7:30pm with Serapis
19-21	Festival of the Little Hills Main/Frontier Park
	Crafts, food, music <u>www.festivalofthelittlehills.com</u>
24-27	Greater St. Charles Fashion Week Ameristar
	Casino Resort Spa <u>www.streetscapemag.com</u>
25	Hot Summer Nights North Main Street 6-8pm
	Live Music & Dining in the evening
26	Friday Night Flicks in FT www.Historicfrenchtown.com
27	Race for the Rivers & Clean Water
	Challenge www.greenwaynetwork.org

SEPTEMBER

(Saturdays) Farmer's Market May 14-Oct 29 6am-Noon Parking Lot at north end of Riverside Drive

- 4 St. Charles Community Big (Jazz) Band 7:30pm Frontier Park <u>www.stc-muny-band.com</u>
- **9 Deutsch Fest** Stegton Regency Benefits Sister Cities German dinner, music, auction Tickets 636-916-5534
- 10 Walt Fili Pancreatic Walk Frontier Park
- 11 Rendezvous in St. Charles Concert Series
 Barton & Para @ First Capital
 http://rendezvousinstcharles.com/concerts.html
- **Trails for Tails** Frontier Park www.stcharleshumanesociety.org
- 16-18 Mosaics Festival for the Arts
 North Main & Foundry www.stcharlesmosaics.org
- 16-18 Augusta's Harvest Festival / Swingin' in the Vines www.augusta-chamber.org
- **17-18 Pioneer Days** Daniel Boone Home in Defiance www.lindenwood.edu/boone
 - 17 Liberty Classical School Bike-a-thon DuSable Park
- Music on Main North Main Street
 Music from 5-7:30pm with the Arbogast Band
- 23-25 Oktoberfest Frontier Park
- Sept. 27 Plein Air Competition Historic Districts in
- Oct. 6 St. Charles www.stcharlespleinair.com

OCTOBER

- (Saturdays) Farmer's Market May 14-Oct 29 6am-Noon Parking Lot at north end of Riverside Drive
 - 1 SSM Weight Loss Walk Frontier Park
 - 2 MO-Cowbell 1/2 Marathon Frontier Park
 - Oct. 2- Quilt National 2011 Foundry Art Centre benefitting
 - Nov. 4 Safe Connections <u>www.foundryartcentre.org</u>
 - 8 Augusta Bottoms Beer Festival 12-5pm www.augusta-chamber.org
 - **15-16 Deutsch Country Days** Marthasville 9-5pm Admission Charged <u>www.deutschcountrydays.org</u>
 - 16 Rendezvous Ramble Family Bike Ride along the Katy Trail www.rendezvousramble.com
 - 21-22 Missouri River Storytelling Festival (Locations to be determined)
 - **22 Halloween Spirits of the Past** Daniel Boone Home in Defiance www.lindenwood.edu/boone
 - **22 Dogtoberfest** DuSable Dog Park
 - 29 Monster Bike Bash www.augusta-chamber.org
 - **Trick or Treat on Main Street** For children under 12 years in costume on Main Street from 3-5pm
 - Halloween Children's Theatre Frontier Park Immediately following Trick or Trick event



NOTE: Stay tuned for further details; in the event of flooding, event updates will be provided on the city's website (www.stcharlescitymo.gov),

www.historicstcharles.com | www.stcharlescitymo.gov

the tourism website (www.historicstcharles.com) and Discover St. Charles on YouTube. You can also call the tourism hotline at 636-255-6155.

NOVEMBER

- 11 Veteran's Day Ceremony/Observance St. Charles County Court House at 11:00am
- 11 Rendezvous in St. Charles Concert Series
 Dr. Mason's Aeolian Minstrels
 http://rendezvousinstcharles.com/concerts.html
- Nov. 25- Christmas Traditions
- Dec. 24 www.stcharleschristmas.com
- Nov. 25- Christmas Train Display Frenchtown Heritage
- **Dec. 30** Museum <u>www.frenchtownmuseum.net</u>

DECEMBER

- 2 & 9 Augusta's 29th Candlelight Christmas Walk 5-10pm www.augusta-chamber.org
- 2-3 & Candlelight Tour Daniel Boone Home in Defiance
- **9-10** www.lindenwood.edu/boone
 - 3 Las Posadas Main Street 6pm Mary & Joseph seeking shelter at the "inn" www.stcharleschristmas.com

JANUARY 2012

Fete de Glace – Ice Carving Competition



Last year's "Double Play" Promotion between the City of St. Charles and the City of St. Peters was a huge success and we want to make sure even MORE people take advantage in 2011.

Just like last year, residents of St. Charles and St. Peters will be able to take advantage of some of the neighboring community's recreation benefits like discounted admissions to city pools and the Rec-Plex.



ST. CHARLES RESIDENTS – HERE'S WHAT YOU NEED TO DO:

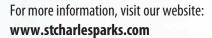
The City of St. Peters will now honor your St. Charles Parks Passport Card and grant you the following discounts:

- Resident rates on daily admission to the Rec-Plex.
- Resident rates on the Annual Pass and Gold Plus memberships at the Rec-Plex.

You must be able to show your Passport Card and a photo ID at the time of purchase. To obtain your Parks Passport Card, come to the St. Charles Parks and Recreation office inside Blanchette Park.

We have NEW PASSPORT CARDS for 2011! The cards are free to St. Charles residents and provide discounts to numerous local businesses. To obtain your Parks Passport Card, come to the St. Charles Parks and Recreation office inside Blanchette Park with a utility bill to prove residency.





Promotion ends April 30, 2012. Discounts eligible only on new registrations. Existing memberships will not be refunded or prorated. Discounts only available on listed memberships/ admissions and do not apply to facility reservations.



PARKS & RECREATION

Announcements, Information & Program Schedules

AQUATICS



LEARN TO SWIM

In our Learn to Swim Program, we have a staff ratio of 1 instructor for every 6 children in the Youth and Pre-school classes to maximize your child's learning. Blanchette, McNair and Wapelhorst will offer four (4) sessions for swim lessons this summer. Classes will be offered Monday through Thursday for two weeks. Lessons held at all three facilities.

> Session I June 6 - June 16 Session II June 20 - June 30 Session III July 5 – July 14 Session IV July 18 - July 28

AQUA CAMP

Calling all pool rats! How about trying water basketball, volleyball, underwater hockey and more in the Agua Camp? This is for youth 10-14 years of age. All equipment provided. Two week session.

Location: Blanchette Aquatic Center Mon-Thurs July 5 - July 14 Fee: \$38 per person.

TEEN SWIMS AT MCNAIR **AQUATIC CENTER MANGA MANIA**

Saturday, June 18 -- 7 - 10pm

Bring your best Manga or Anime drawing for a chance to win a prize (Must be hand drawn by submitting artist). Fee: \$8 admission and includes a value meal

PIRATES OF THE MCNARIBBEAN

Saturday, **July 16 -- 7 - 10pm** \$8 admission and includes a value meal

FAMILY NIGHT SUNDAY EVENINGS--ALL SUMMER LONG!!

Blanchette Aquatic Center 4-6 p.m. \$2.50 pp McNair Aquatic Center 4-6 p.m. \$2.50 pp Wapelhorst Aquatic Center 5-7 p.m. \$3.00 pp Enjoy a small soda, chips and a hotdog for only \$3.50 at the concession stand.

EVENTS

MOTORCYCLE & CAR SHOW MCNAIR PARK

Sunday, July 10 -- Noon - 4 pm Registration 8 am-12 noon Sponsored by St. Charles Parks Rangers & St. Charles Lions Club

C.O.P.S. CAMP:

(Challenge, Overcome, Persevere, Succeed)

Ages 9-14

C.O.P.S. Camp is a joint project of the City of St. Charles Parks & Recreation Ranger Division, Police & Fire Departments. This camp is designed to provide children with the opportunity to learn about the duties of a police officer and a firefighter while teaching the importance of teamwork, form friendships and provide participants a positive experience. Participants will enjoy exciting and challenging events with the majority of the activities being physical in nature and taking place outside. MANDATORY REGISTRATION MEETING on Sunday June 26. 2011, 6 pm in Memorial Hall - Blanchette Park.

Camp location: St. Charles Soccer Complex 3850 Mueller Rd.

July 11 - July 15, 2011, 8am - 5pm (drop off 7:30-8:00am pick up 5:00-5:30pm) Fee \$75

Contact Sqt. Paul Jokerst at 636-949-3372 or paul.jokerst@stcharlesparks.com

THE POOL PAWS FOR **HUMANE LAWS DOG SWIM!**

The St. Charles Parks Department has teamed up with The Missouri Alliance for Animal Legislation, which is a nonprofit organization founded in 1990 lobbying exclusively for animal welfare issues in Missouri. This event is offered to all dogs and their owners to participate in the end of season pool swim.

MCNAIR AQUATIC CENTER 6-8 pm

Monday, August 8 or Thursday August 11 Fee per date: \$10 for the dog and owner; \$3 for each added guest.

RULES:

- · All dogs must wear an I.D. tag and be on a leash unless swimming.
- · All current vaccination records, including DHPP and rabies are required to swim.
- NO children under the age of 8. All children between the ages of 9 -17 must be accompanied by a parent.
- · All humans must sign a waiver.

TRIPS

LIVE IN YOUR WORLD, TRAVEL IN OURS!!

"The Secret Garden" STAGES

Passport \$3 off Sunday, August 14

Unlock the magic behind The Secret Garden. Three lonely children are forever changed while finding refuge in the restoring of The Secret Garden where magic and hope bloom! A timeless tale that has captivated readers for generations, where miracles abound and friendship holds a magic all its own. Dinner after the show at Surf and Sirloin with entrée, salad, au gratin potato, dessert and drink. Depart Memorial Hall at 12:45 pm and return at 7:30 pm. Cost of \$107 includes show, dinner gratuities, escort and transportation. Payment due July 14.

Saversbrook Bison Ranch

Wednesday, August 31



Sayersbrook is one of the world's most unique Bison Ranches with over 1,000 animals covering 6 square miles of breathtaking beauty: clear springs, streams, and 25 miles of scenic trails and roads. Our day will begin with a video and Q&A session about the ranch and the raising and value of Bison (less calories/cholesterol than chicken or fish). We will take a wagon ride to see the Bison and a pontoon boat will take us across the 100 acre lake to our lunch pavilion where we will enjoy Bison pot roast, Potosi beans, ranch slaw, wrangler cookies and drinks. Visit the Country Store with Bison related souvenirs, clothing, food and kitchen items. This will be an enlightening and unusual day! Depart Memorial Hall at 7:15 am and return at 5:30 pm. Cost \$75 includes tours, boat and wagon rides, lunch, gratuities, transportation and escort. Payment due July 31.

???MYSTERY TRIP??? August 17 - 21, 2011

Join the Parks trip program for we will travel to new places that we've never been to before! Join the adventure for \$819 pp double occupancy, which includes meals, attractions and admissions, lodging, gratuities, tour guides, escort and motor coach transportation.

COMMUNICATIONS UPDATE

Discover St. Charles on YouTube

- Communication Survey Results
- AAA Midwest Traveler Award

St. Charles Media Department Launches Discover St. Charles

New YouTube Platform Introduced to News Media in May

Discover St. Charles is the city's new multimedia update program designed to utilize the web, mobile devices and broadcast television. "These brief departmental updates are uploaded to our Discover St. Charles YouTube page, where you can access information from the department of your choice," said Jim Dreyer, Producer.

By utilizing YouTube's mobile capabilities, the city's department updates can be viewed via the web or your mobile devices. "In addition to a YouTube presence, the Media staff assemble these frequent updates to create a broadcast television program that airs on the St. Charles city channel," said Jessica Rasch, Producer.

- Subscribe to Discover St. Charles on YouTube Channel to receive bulletins about new programming and alerts when updates have been loaded, directly to your email.
- Make Discover an icon on your iPhone or android-based Smartphone for "one click" access to city department-specific updates. Segments are color-coded to help with easy department recognition.

Visit the St. Charles city homepage at *www.stcharlescitymo.gov* and look for the Media Center links in the upper right-hand corner. These online links provide direct access to Discover St. Charles on YouTube as well as our On Demand and Live Video services. You can also link directly to Tourism's fan page on Facebook.

Discover St. Charles is an effective communications tool that aides city staff in continuing the mission to provide residents and business owners with timely, up-to-date information.

Online links to segment updates are also embedded in each department's page on the city's website. For more details, please visit online or contact the Media Department directly at 636-949-3288.

Thank you for the opportunity to hear about your great program, Discover St. Charles. I was so impressed with the Media Department's success in putting together a complicated yet simple program for the citizens of St. Charles. I have gone to the YouTube platform and really enjoyed what you have to offer. I found the site easy to use and for some of us, who are more computer challenged, this was a gift. Please extend my congratulations to the staff for a job well done.

Ray Rockwell, Staff Photographer, Community News

COMMUNICATION SURVEY RESULTS

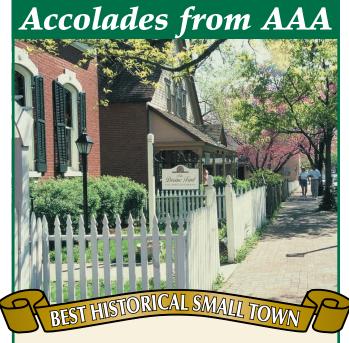
As reported in the spring edition of *City News*, there were two opportunities for completing the St. Charles communications survey...hard-copy written submissions and online via SurveyMonkey. At this writing, the survey responses stack up as follows: 172 Written + 87 Online = 259 TOTAL.

For an easy, at-a-glance snapshot of the results, including comments, access the **Communications Survey** from the city's home page -- **www.stcharlescitymo.gov** -- under the heading **Popular Links**.

Thanks again to everyone who took the time to participate...we appreciate your input!



Instructions for subscribing to Discover St. Charles are easy as 1-2-3. This description outlines the process for android-based Smartphones; similar instructions for the iPhone can be found online via the city's YouTube platform. For easy access to Discover, go to www.stcharlescitymo.gov and select the YouTube icon in the Media Center (upper right-hand corner on the home page).



In addition to the Festival of the Little Hills being selected as the **Best Craft Fair in the Midwest**, St. Charles was selected by readers of AAA Midwest Traveler magazine as the **Best Historical Small Town**. Stay tuned for more information later this summer as AAA's Best of the Midwest 2011 edition is due to hit the streets in July.

CITY NEWS

City Council Members – Contact Information • Healthy Living Senior Fair

7th ANNUAL HEALTHY LIVING SENIOR FAIR

Baue, Nurses & Company, Seniors & Company and the St. Charles Senior Citizens Advisory Commission to host the largest Senior Fair in the County.



The 7th Annual Silver & Gold Healthy Living Senior Fair will be held from 10 a.m. to 2 p.m. on Tuesday, August 9 at the St. Charles Convention Center. The event will feature over 100 vendors with products and services of interest to the St. Charles Senior Community. This event is free and open to the public.

Highlighting the fair this year is guest speaker Dr. Joseph Flaherty, M.D. Dr. Flaherty is a partner at Saint Louis University's Division of Geriatric Medicine, and practices geriatric medicine and internal medicine in St. Charles, and St. Louis; he graduated from Saint Louis University School of Medicine. Dr. Flaherty will speak from the main stage at 1 p.m.

Fair attendees will be able to take advantage of a variety of free health screenings for vision, hearing, podiatry, chiropractic, and balance, as well as blood pressure and blood sugar testing. Attendees will enjoy free entertainment, in the main lobby, as follows: YMCA Silver Sneakers -- 10:15 to 11 a.m., St. Charles West Marching Band -- 11:15 p.m. to Noon, St. Louis Strutters -- Noon to 12:45 p.m.

According to Lisa Baue, president of Baue Funeral Homes, Crematory and Cemetery, last year's fair attracted more than 1,000 attendees. "We saw seniors in our community, adult children, caregivers and professionals benefit from this event," she said. "The products and services fair vendors provide the senior community are exceptional, and I encourage anyone who is a senior or cares for seniors to attend this free event," Baue added.

In addition to the free health screenings, the fair will feature free parking, free admission, free shuttle service from the parking lot, and attendance prizes donated by fair exhibitors.

The fair is sponsored by the Silver & Gold Senior Club of St. Charles County, Nurses & Company and Seniors & Company, Baue Funeral Homes, Crematory and Cemetery and the St. Charles Senior Citizens Advisory Commission. The Silver & Gold Senior Club is a free social club for those 60 plus and is in its 16th year of promoting fun and friendship in the Senior Community. The club is open to all seniors in all areas; currently the club has members from as far as Washington and Cuba, Missouri. There is no fee to be a member. The club sponsors coordinate and host a variety of themed luncheons, targeted talks, and day-coach trips throughout the year that have a variety of costs associated with participation.

For additional information contact, Elizabeth King, Community Events Manager and Silver & Gold Coordinator, 636-946-4042, elizabethking@baue.com or online at **www.baue.com**.

City Council Update

Be Sure to Update Your Contact Information

We have two new Ward members in St. Charles, so you'll definitely want to update your city government contact information. Each of the ten members of the Council have web pages available online, where you can also review their Council liaison and current committee assignments (go to www.stcharlescitymo.gov and click on the City Council link at the top of the home page for complete details; from the Popular Links section on the home page, you can watch City Council meetings live and on demand). You can also stay in touch via email (see addresses provided below) or simply pick up the phone and call! Either way, your Ward members want to hear from you as they represent your voice in St. Charles city government.



NOTE: Mayor Faith and the St. Charles City Council participated in a photo shoot earlier in June; stay tuned for an updated image to be provided in the fall edition of City News.

WARD 1

MARY ANN OHMS, Council Member Home: (636) 724-7422 MaryAnn.Ohms@stcharlescitymo.gov

WARD 2

TOM BESSELMAN, Council Member Home: (314) 406-4844 Tom.Besselman@stcharlescitymo.gov

WARD 3

LAURIE FELDMAN, Council Member Home: (636) 946-4749 Laura.Feldman@stcharlescitymo.gov

WARD 4

BOB KNEEMILLER, Council Member Home: (314) 420-5300 Robert.Kneemiller@stcharlescitymo.gov

WARD 5

MICHAEL T. WELLER, Council Member Home: (314) 322-7686 Michael.Weller@stcharlescitymo.gov

WARD 6

JERRY E. REESE, Council Member Home: (636) 949-0100 Jerry.Reese@stcharlescitymo.gov

WARD 7

DAVE BECKERING, Vice-President Home: (636) 949-2027 David.Beckering@stcharlescitymo.gov

WARD 8

MIKE KLINGHAMMER, President Home: (636) 368-1737 Mike.Klinghammer@stcharlescitymo.gov

WARD 9

RON STIVISON, Council Member Home: (636) 946-4030 Ronald.Stivison@stcharlescitymo.gov

WARD 10

BRIDGET OHMES, Council Member Home: (636) 947-3526 Bridget.Ohmes@stcharlescitymo.gov





Welcome to summer, and my first newsletter column as your new Mayor! This is a busy time for St. Charles as we rarely have a day when there isn't something happening on the city's event calendar. I hope you'll visit our tourism website — www.historicstcharles.com — frequently over the course of the next several months so you and your family can take

advantage of all the many festivals and activities planned.

And if you're into social networking, be sure to friend the city's tourism division on Facebook at

Greater Saint Charles Convention & Visitors Bureau. This fan page represents just one more valuable avenue for staying in touch so you'll be sure not to miss one exciting nuance.

While we're on the subject of communication, I hope you'll take the time to review details related to our new YouTube platform entitled Discover St. Charles. As described further on Page 10, these up-to-date video segments not only highlight day-to-day operations citywide, but also give us an easy, effective way to provide emergency bulletins should the need arise.

MAYOR'S MESSAGE

Voluntarism

Once you assess all that's taking place in the various departments, there will be no doubt in your mind there's a wealth of things going on in St. Charles. In fact, this is a perfect time for you to get involved in city government.

We're always seeking qualified volunteers to serve on our many Boards, Commissions, and Committees when openings exist. If you're interested and you reside in the city, I would encourage you to complete an application form. It is located on our website – www.stcharlescitymo.gov — under the Resident drop down menu, from there go to the heading Volunteer Opportunities.

In addition, there are several departments within the city that could use volunteer help, including the St. Charles CVB located at 230 South Main Street. If you like to meet, greet, and

welcome folks to our city, this is the place for you! We're always looking for enthusiastic volunteers to help staff the information desk. Please call tourism at 636-946-7776 for complete details.

If you're an animal lover, you might be interested in finding out more about volunteer opportunities at St. Charles Animal Control. A division of our Police Department, this department of the city needs volunteers at their facility on West Randolph Road to show animals for adoption, answer phones and provide visitors with general information. Staff members

St. Charles Offers a Host of Opportunities

can answer all your questions by calling 636-949-3395 or 949-3396.

We still have a few part-time seasonal job openings for the summer in our Parks & Recreation Department. If you're interested in employment with the city, be sure to check out the position description provided online; from the home page go to Departments, then Human Resources for more information.

Whatever your personal passions or interests, the city of St. Charles holds much in store. I hope you won't hesitate to call my office directly if you have questions about how you, too, can get involved. My number at city hall is 636-949-3269 or you can drop me a line at Sally.Faith@stcharlescitymo.gov.

It is both an honor and a pleasure to serve as your Mayor. I hope you have a terrific summer and I look forward to seeing you around town. Enjoy all that St. Charles has to offer these next few months...have fun and please be safe—

Sally A. Faith
Mayor

P.S. In the event we have a flood episode this summer, please stay tuned for further information as the city is prepared and ready to go...rest assured we have your safety and security top of mind! (Refer to city-related communications outlets highlighted below for your easy reference.)

Did You Know?

In the event St. Charles experiences flooding along the Missouri River this summer, there are a number of ways to stay in touch with what's happening citywide:

CITY WEBSITE www.stcharlescitymo.gov

From the **Media Center** -- located on the home page -- you can also access emergency updates via your computer:

- Discover St. Charles on YouTube
- Tourism's fan page on Facebook
- St. Charles' Media Channel (cable access)

TOURISM WEBSITE www.historicstcharles.com PARKS WEBSITE www.stcharlesparks.com

If necessary, city staff have established two hotline numbers to provide flood updates, as follows:

City -- street closures, sandbagging efforts, evacuations, shelter info, etc. 636-255-6153

Tourism -- events, activities and festivals, including potential relocations. 636-255-6155

CITY OF ST. CHARLES

200 N. Second Street St. Charles, MO 63301

"This is a perfect time

government."

to get involved in city

Mayor Faith

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